

Securing digital moments, together

Create value for your customers through a holistic online security experience with F-Secure



Leading the way in creating value for partners with security



- ✓ Award-winning holistic consumer security solutions



- ✓ Industry leader in creating value with security for Communication Service Providers



- ✓ Exceptional partner services platform providing proven business outcomes

Proven business outcomes with F-Secure



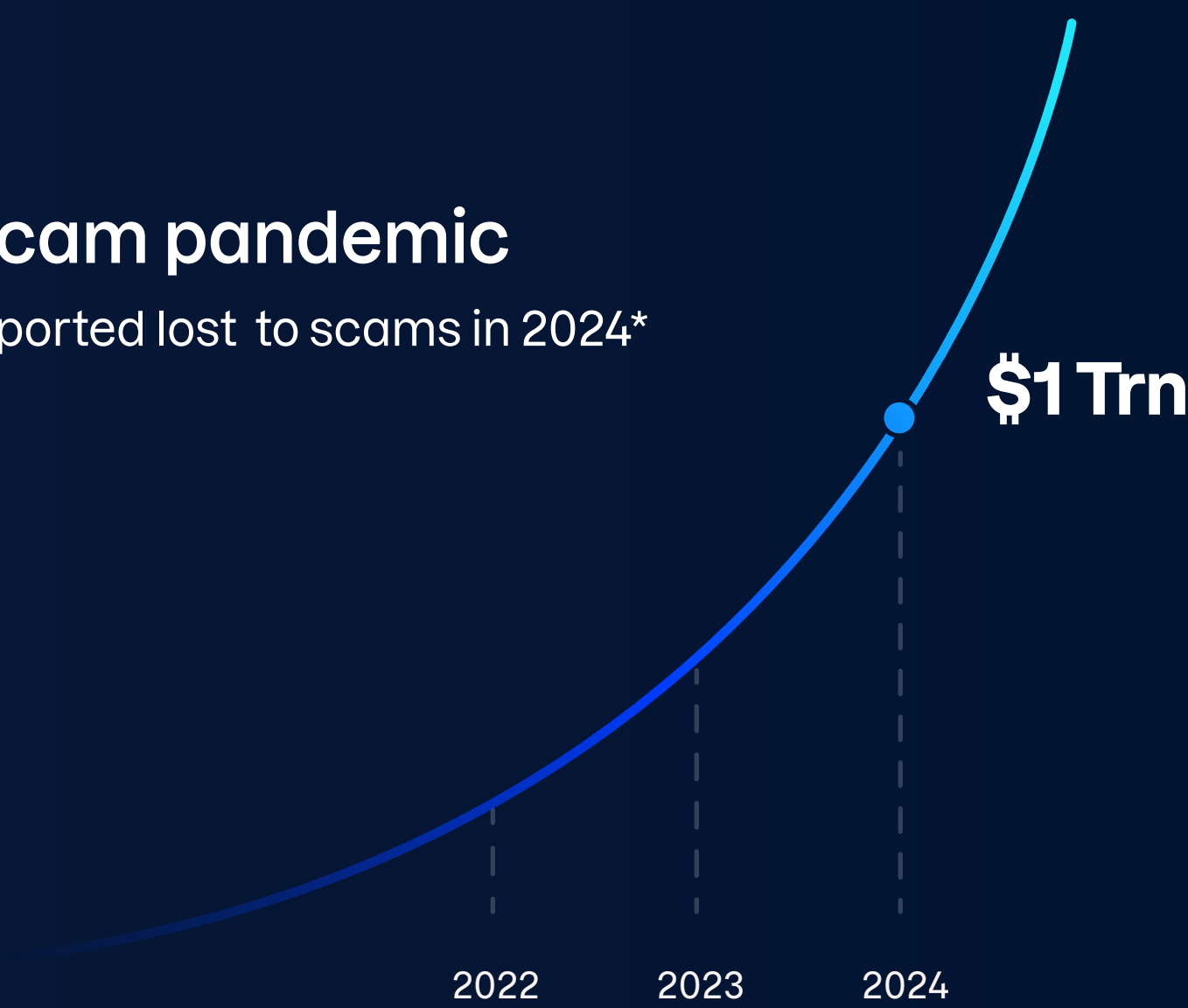
20+
Router/ Wi-Fi provider partnerships



Consumers are looking for a trusted companion online

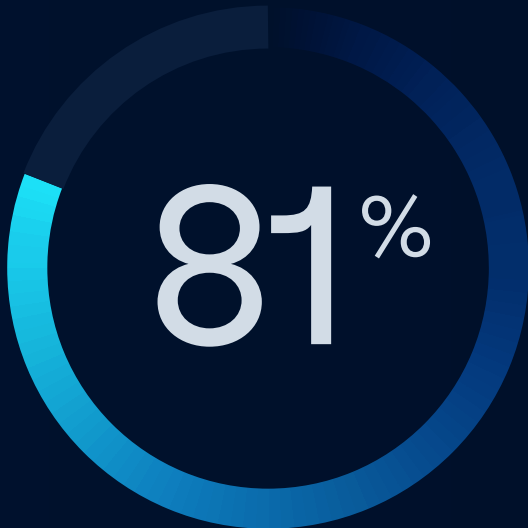
Scam pandemic

reported lost to scams in 2024*



Complexity overload

find security complex**



Need a trusted companion

expecting their ISP to provide security***



High mass market appeal

willing to pay for scam protection **

*GASA Global State of Scams survey 2024, n=58,329 people from 43 countries **Global consumer market survey by F-Secure, Jan 2025, N=9,000 ***Global consumer market survey by F-Secure, Jun 2023, N=4400

Boost business value through consumer security

- ✓ Strengthen your Trusted provider positioning
- ✓ Grow and protect your core business, 20-60% less churn for mobile & broadband customers using security
- ✓ Improve loyalty as customers with security have 56% higher overall NPS
- ✓ Recurring revenue and high margin value added service



F-Secure consumer portfolio offering

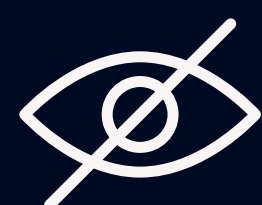
Protecting your customers' digital moments



Internet Security



Scam Protection



Privacy Protection



Identity Protection

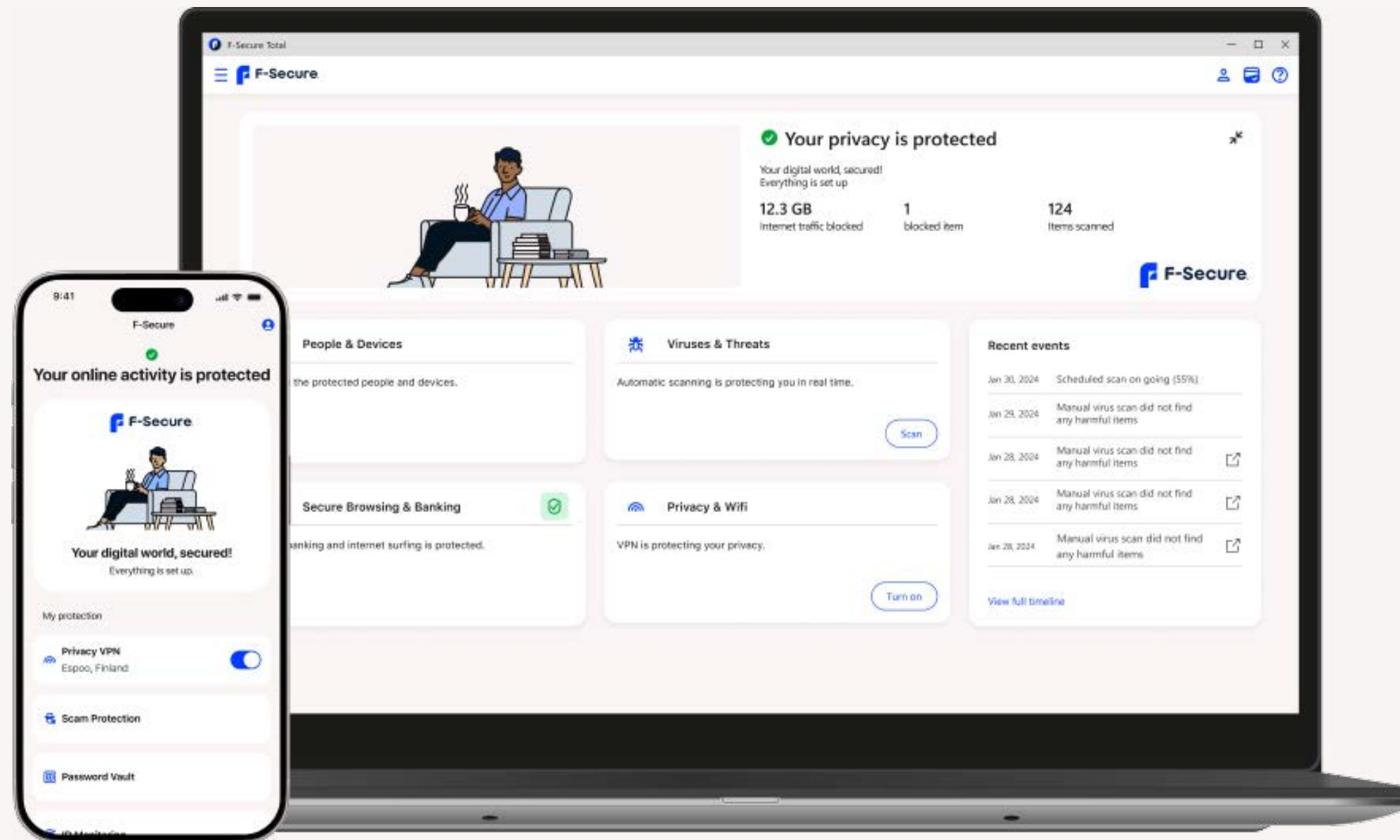


Financial Protection



Home Protection

Flexibility to deploy your holistic proposition



F-Secure co-branded app...

Offer your customers our brilliantly simple user experience, with the option to co-brand for your own look and feel.



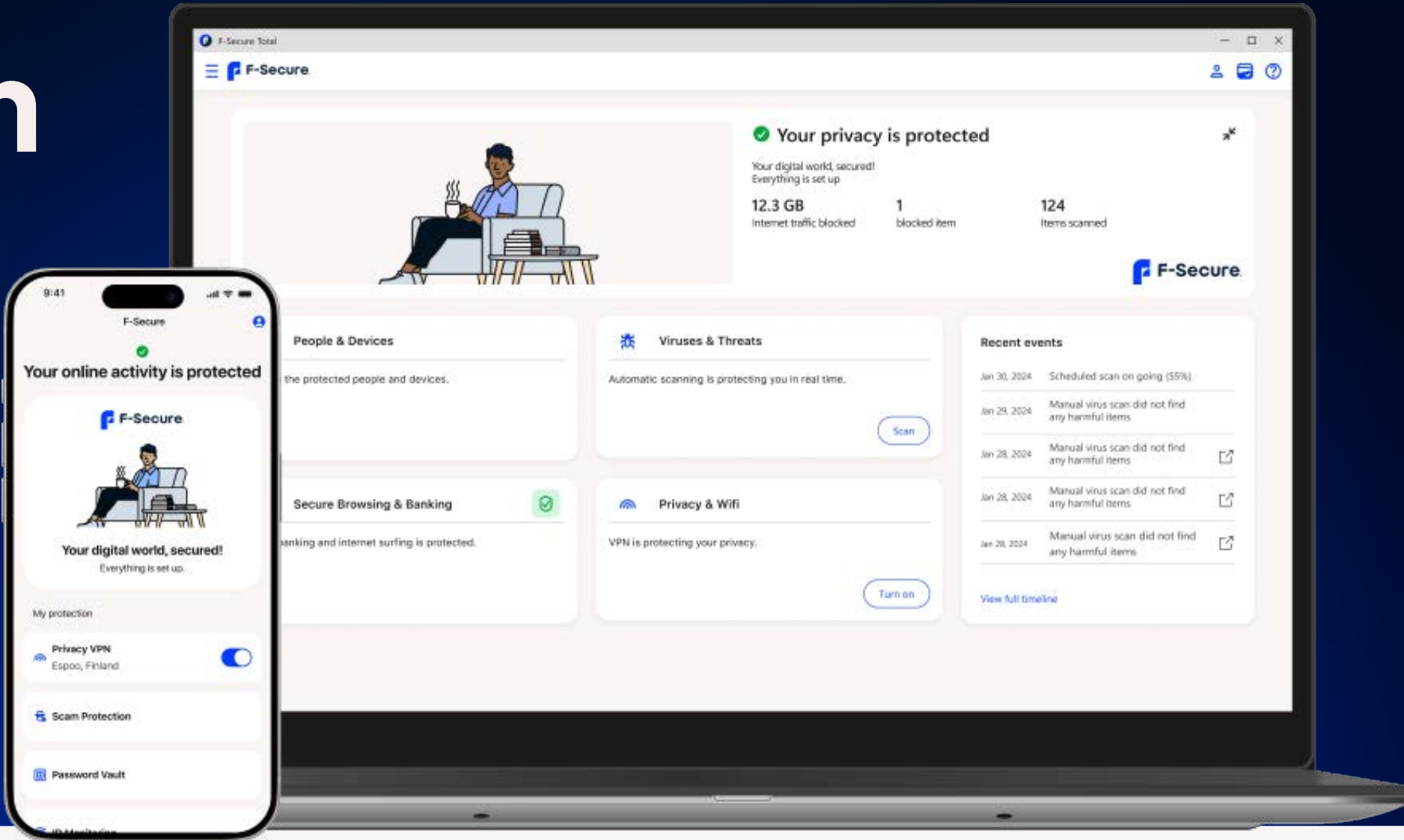
...or embed security into your own app

With our SDK support, you can embed our online security capabilities directly into your own “MyOperator” or WiFi-management application or other service.

F-Secure Total | Complete protection with ready-made experience



All the protection you need in one package –complete security, scam, privacy and identity protection, co-branded to your look & feel.



Internet Security

- Device Protection:
 - Virus Protection
 - System Advisor
- Browsing & Phishing Protection
- Banking Protection
- Ad Blocker
- Family Protection



Scam Protection

- Shopping Protection
- SMS Scam Protection with AI
- WiFi Protection
- Browsing & Phishing Protection
- Banking Protection
- Ad Blocker



Identity Protection

- ID Monitoring
- Password Vault
- Personal Data Cleanup
- Breach News



Privacy Protection

- Privacy VPN
- Online protection for all browsers and apps
- Geolocation change

F-Secure Embedded | Complete protection for your experience



Security building blocks with SDKs for your own app, router and/or service experience.



Device Security

- Malware Protection
- Browsing & Phishing Protection (incl. Shopping & Banking Protection)
- System & Privacy Advisor
- Crypto Mining Protection



Scam Protection

- Messaging Protection (SMS, Instant Messaging, Email)
- Social Media Monitoring
- Screenshot Scam Protection
- Deepfake Detection
- Scam Protection Chatbot
- Scam News



Identity Protection

- ID Monitoring
- Password Vault
- Personal Data Cleanup
- Breach News



Privacy Protection

- WiFi Protection
- VPN



Financial Protection

- Credit Report Monitoring
- Financial Transaction Monitoring
- Identity Restoration
- Identity Theft Insurance



Home Protection

- Sense Router SDK
- Sense management API/ Partner Portal
- Browsing Protection
- Device Detection
- Ad Blocker
- ML Anomaly Detection
- Brute Force Attack Prevention
- Vulnerability Report
- Port Scan Detection
- Family Protection

Customer Engagement Services – Driving your success



Consumer & Threat insights

Segmentation, positioning and marketing messaging recommendations based on consumer & threat insights and 200+ service provider best practices

Partner Success Managers

Service Marketing Specialists with security go-to-market best practices, implementation and local training resources

Customer journey optimization

Data-driven customer journey optimization and best practices

Lifecycle Messaging

Automated analytics-driven lifecycle messaging services with reminders, “use more” messages, etc.

NPS-as-a-service

Service provider-specific surveys gauge end customer loyalty and identify improvement areas

Data insights

Partner data dashboards for Business KPIs, product usage & feature usage, and protection insights

Security Business Platform – Enabling proven business outcomes with security

Partner Portal Dashboard



Developer Portal

Easy, fast-to-market experience for partner developers



App co-branding

Customize your app & messaging experience to your brand in minutes



Sales & Marketing

Best practices and regular, timely content adapted for your end customer marketing



Data insights

Partner dashboards on product usage & protection, customer journey analysis, business KPIs



Customer support

Easy access for your customer care agents for all support levels (levels 1-4)

About F-Secure

F-Secure makes every digital moment more secure, for everyone. We deliver brilliantly simple, frictionless security experiences that make life easier for the tens of millions of people we protect and our 200+ partners.

For more than 35 years, we've led the cyber security industry, inspired by a pioneering spirit born out of a shared commitment to do better by working together.

For the latest news and updates visit f-secure.com or follow us on our social channels.

