

Safe | Anywhere

A complete security solution that protects your customers online. Anytime, anywhere, on any device.

Protecting the irreplaceable

F-Secure 

F-Secure Safe Anywhere

Your customers everyday is digital – but are they protected?

Your customers are online every day for work, play and everything in between. Their digital lives, flowing between smartphone, tablet and computer, can hardly be separated from their offline lives.

Freedom to fully enjoy the digital age cannot be achieved without security, without freedom from worry. With F-Secure Safe Anywhere you can provide protection for your customers' digital lifestyles so they can enjoy online life to the fullest...their digital everyday.

There is an opportunity in the air, just waiting for someone to take it

As the number of smartphones and tablets has grown, bypassing PC shipments, growth in security for these mobile devices has lagged behind. This creates a business opportunity for those who want to stay on top of the market wave, and operators are well positioned to do so.

F-Secure Safe Anywhere protects your customers' digital lifestyles regardless of the device they are using. They can easily deploy the software to the different devices they use, for seamless security. Online protection has never been this hassle-free.

Benefits to your business

Maximize profitability with an award-winning, cutting-edge solution that protects your customers wherever they go

Create a truly converged security solution

Position yourself as an operator that values the security of your customers

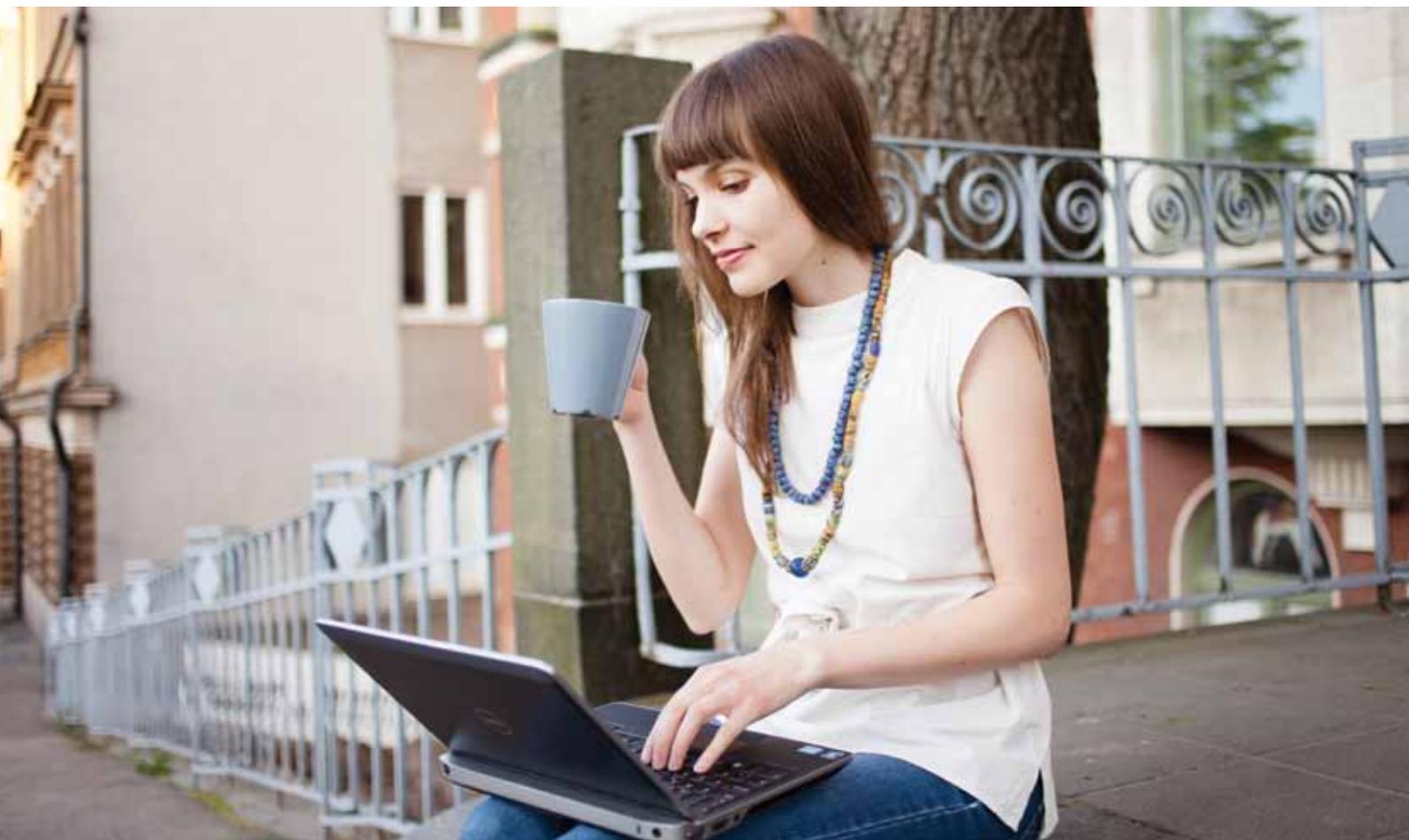
Embed converged security into your existing converged propositions

Offer Safe Anywhere to your existing customer base to enhance loyalty or surprise and delight

Increase the value of your brand by providing a customized service on PCs, Macs and running Android and iOS mobile devices

Improve customer connection and loyalty; research proves the more services customers have, the happier they are with the provider

Get ahead of mobile threats, slash support costs and enjoy fewer security-related incidents





Safe Anywhere offers peace of mind by helping your customers to

Connect to the Internet with confidence, wherever they may be

Avoid digital threats on PCs, Mac's and running Android and iOS mobile devices

Keep hackers out and keep private - data private

Safeguard the Internet for children - on PCs, Macs and mobiles

Reduce service interruptions and security hassles

Value propositions to match your go to market strategies

Safe Anywhere can be taken to market in many different ways. Often, operators want to use security products to increase their core product sales and reduce churn. Thanks to the natural demand from the markets and wide platform coverage, Safe Anywhere can have multiple go-to-market strategies. Here are some examples of how the solution fits into operators' product portfolio.

Family Protection

With F-Secure Safe Anywhere you can build targeted offerings for families, or use Safe Anywhere to add more value to your family packages. No matter the device, Safe Anywhere protects and guides people of all ages.

Protecting online shopping

Online shopping and online banking is one of the most tangible benefits of our digital life. Using Safe Anywhere helps you to differentiate your access solutions as the secure and clean Internet access. This is what your customers are expecting from you.





Privacy Protection

Using privacy protection as an angle to market your access solutions give you an opportunity to differentiate your solution in the markets and show that you care about your customers. Your customers are more than willing to use services from a familiar operator who care about their privacy. By using Safe Profile you can extend your customer reach and strengthen your Facebook strategy.

Insurance for lost devices and content

You would get insurance for your car or home, to protect you in a case of an accident or disaster. Why wouldn't you get insurance for things that are important to you in your digital life? With Safe Anywhere's anti-theft features the lost device can be found, locked or wiped to protect your customers' privacy. This will help to differentiate the offering in the markets.

Why F-Secure?

This isn't just about adding a product to your portfolio. We at F-Secure are ready for a partnership.

F-Secure has partnerships with more than 200 of the finest operators around the world. Our promise to "Protect the Irreplaceable" is a commitment to give our partners the tools to secure their customers' digital lives in the smartest, simplest ways possible.

With our experience of creating and selling security and content products, we have solutions throughout the customer journey. We will help you with your go-to-market and continued in-life marketing activity plans.

So while you concentrate on what is important to you, we make sure your customers are protected.

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