SWITCH ON FREEDOM

F-Secure Corporation’s Annual General Meeting
CEO’s review
8 April, 2015
Highlights from 2014

• We focus on security. Content cloud business sold to Synchronoss Technologies in February for 60 million dollars
• Overall security sales grew by 1 percent in 2014
  • Freedome got close to 2 million downloads
  • Corporate sales boosts in the USA, Germany and France increased sales
• Several new operator partners, going forward focus is on deepening partner relationships and increasing the number of end-customers
• New initiatives planned: Internet of Things & corporate cyber threats
Strong profitability and cash flow

Revenues and operating profit 2010—2014, MEUR

- 2010: 130.1 M€
- 2011: 146.0 M€ (increase 17%)
- 2012: 157.2 M€ (increase 16%)
- 2013: 155.1 M€ (increase 17%) - excluding one-offs
- 2014: 153.8 M€ (increase 15%)

Cash position and Dividend/Other income (EURm):

- 2010-2012: Growth in cash position and dividends.

© F-Secure Confidential
Share price
(30.3.2014-30.3.2015)

- Share price from 30.3.2014 to 30.3.2015:
  - F-Secure: 2.90
  - OMX Helsinki: 1.78
Content cloud business sold to Synchronoss Technologies

- Price: 60 million dollars
- Profit from disposal in 2015 is estimated to be close to EUR 20 million positive (1)
- The companies have established a partnership to sell services to operators

(1) Difference between sales price and sold assets / write-offs
Market review

**Threat landscape** is getting increasingly more complex.

**Internet of things** adds new devices and creates new kind of risks.

**Revelations** regarding government surveillance and espionage continue.

**Targeted attacks** threaten both companies and individuals.

Numerous drivers
WE FOCUS ON SECURITY

- Personal and corporate security
- Corporate cyber threats
- Internet of things
WE ARE THE NO 1 CHOICE FOR CONSUMERS AND BUSINESSES WHO VALUE SECURITY AND PRIVACY
BEST PROTECTION

Kelpaako tällaisena. Nyt on selkeämpi.
F-SECURE SAFE
PROTECT YOUR LIFE
ON EVERY DEVICE

ANTI-VIRUS
PARENTAL
CONTROL
BROWSING
PROTECTION
APPLICATION
PRIVACY
FREEDOM
PRIVACY ENSURED
ON EVERY DEVICE

PROTECTION ON

Location: Helsinki

3.2 GB
TRAFFIC PROTECTED

2
HARMFUL SITES BLOCKED

257
TRACKING ATTEMPTS BLOCKED

TELEPORT LOCATION

BECOME UNTRACKABLE

ANONYMOUS SURFING

WI-FI ENCRYPTION

2 MILLION
DOWNLOADS

Windows | Android | OSX | iOS
PROTECTION SERVICE FOR BUSINESS

SECURE WI-FI

AUTOMATIC SOFTWARE UPDATER

SECURE DATA SHARING & EASY COLLABORATION

CENTRALIZED MANAGEMENT
SWITCH ON FREEDOM

f-secure.com/digitalfreedom