

F-Secure Online Backup Service for Consumers



Intelligent and easy to use backup

With F-Secure® Online Backup Service™ for Consumers, Internet Service Providers (ISPs) can offer an easy to use, co-branded backup solution that protects their subscribers' important files against computer hardware failure and accidental deletion.

Grow revenue and gain new competitive edge

The current Internet service market is as competitive as ever. ISPs are challenged to find additional sources of income to maintain their Average Revenue Per User (ARPU). It is becoming harder to differentiate from the competition and prevent churn. F-Secure Online Backup Service for Consumers is an excellent opportunity to leap ahead of the competition and increase ARPU by offering unlimited Internet based backup in addition to the broadband connection.

Internet Service Provider stays in charge of the subscriber

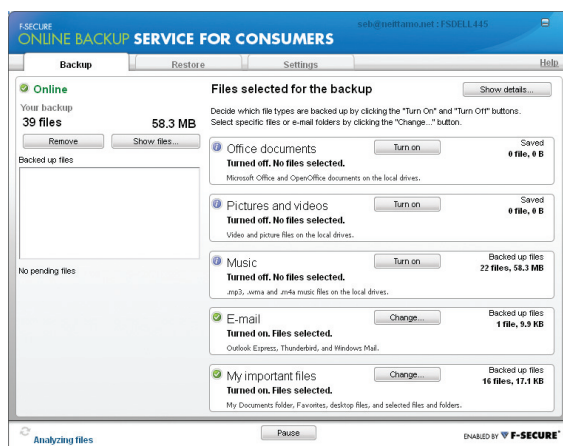
The ISP is the natural choice for the consumer when looking for an online backup solution. The F-Secure Online Backup Service for Consumers solution allows ISPs to outsource the setup, management and maintenance of the needed backend servers to F-Secure and still maintain the ownership of the subscribers.

Increase customer stickiness by tying their data to the ISP

With the F-Secure Online Backup Service for Consumers the most private and important data of the user is attached to the Internet Service Provider, which significantly heightens the barrier to switch to a competing ISP.

Co-branding the interface with ISP's own logo

The ISPs can offer the backup service under their own brand and determine the naming structure. Co-branding can be effectively used throughout all the ISP's marketing channels. The customization process itself is done by F-Secure.



Benefits

Unlimited vault for digital content

Stores all your files regardless of size or type of data

Intelligent backup

Automatically selects your most important files and secures them first

Easy and effortless to use

The backup mode is fully automated and always on, with minimal user interaction

Web access to your data

Backup data is accessible anywhere with any device

Optional sharing component

Unlimited and easy sharing of memories or large files without cumbersome processes

Secure backup

Files are encrypted in transit and in storage

Always up-to-date

The client software is automatically updated

Intuitive selection of important files to backup

Getting the service up and running is quick and simple for the subscriber. With an easy installation process all important files (such as Microsoft Office documents, pictures, etc.) are automatically included in the backup. More detailed selections are available for the more technically oriented subscribers who are interested in fully controlling the selection of the stored content.

Sharing files as add-on

Sharing files with friends and family has never been this easy: no uploading of files, no accounts to create - a couple of clicks in the OBSC portal is all that is needed!

Increased ARPU with minimal investment

For the Internet Service Provider the solution is inexpensive, fast and easy to setup. F-Secure Online Backup for Consumers is designed to easily link into the Internet Service Provider's CRM systems as it uses the same management interfaces as the F-Secure Protection Service for Consumers. As F-Secure takes care of the storage and service hosting, no capital investments in expensive storage solutions are needed.

Easy and fast service deployment with continuous support

F-Secure offers ISPs a turnkey and outsourced solution that is managed by high-quality global hosting centers, which provide continuous support (24/7/365). Consequently, the ISP gets an easy and fast service deployment. Once an ISP signs onto the service, F-Secure has both the processes and tools to support the partners in providing an excellent security service for their subscribers.

Hundreds of satisfied Internet Service Provider partners

The F-Secure partnership model is easy and effective: ISPs can give their subscribers the highest level of protection and generate additional revenue at the same time. With nearly two hundred satisfied Service Providers, the working concept speaks for itself.

Supported Languages in 2009

- > Dutch
- > English
- > Finnish
- > French
- > German
- > Italian
- > Polish
- > Swedish

Additional language support available upon business opportunities:

- > Chinese (Simplified),
Traditional Chinese (Hong Kong),
Traditional Chinese (Taiwan)
- > Czech
- > Danish
- > Estonian
- > French (Canadian)
- > Greek
- > Hungarian
- > Japanese
- > Norwegian
- > Portuguese, Portuguese (Brazilian)
- > Romanian
- > Russian
- > Slovenian
- > Spanish, Spanish (North American)
- > Turkish

Supported operating systems

- Windows XP (32-bit)
- Windows Vista (32-bit and 64-bit)
- Apple Mac OS X
- Tiger (10.4.9 and newer versions)
- Leopard (10.5.x)

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