



Online Backup

What is F-Secure Online Backup Service for Consumers?

With F-Secure® Online Backup Service™ for Consumers, Internet Service Providers (ISPs) can offer their subscribers an easy to use, co-branded backup solution that protects their subscribers' important files against computer hardware failure or accidental deletion.

Gaining a new competitive edge and increased revenue

The current Internet service market is as competitive as ever. ISPs are challenged to find additional sources of income to maintain their Average Revenue Per User (ARPU). It is becoming harder to differentiate from the competition and prevent churn. F-Secure Online Backup Service for Consumers is an excellent opportunity to leap ahead of the competition and increase ARPU by offering unlimited Internet based backup in addition to the broadband connection.

Internet Service Provider stays in charge of the subscriber

The ISP is the natural choice for the consumer when looking for an Online Backup solution. The F-Secure Online Backup Service for Consumers solution allows ISPs to outsource the setup, management and maintenance of the required backend servers to F-Secure and still maintain ownership of the subscribers.

Greatly increase customer stickiness by tying their data to the ISP

With the F-Secure Online Backup Service for Consumers the most private and important data of the user is attached to the Internet Service Provider, thus greatly heightening the barrier to switch to a competing ISP.

Co-branding the interface with Internet Service Provider's own logo

The ISPs can offer the backup service under their own brand and determine the naming structure. Co-branding can be effectively used throughout all the ISP's marketing channels. The customization process itself is carried out by F-Secure.

Features and Benefits

Unlimited vault for digital content

Stores all your files regardless of size or type of data. Optionally can be deployed in a limited quota mode to enable cost efficient seeding activities

Easy and effortless to use

Fully automated and always on backup mode with minimal user interaction

Intelligent backup

Automatically selects your most important files and backs them up first

Secure backup

Files are secured in transit and in storage

Web access to your data

Backup data is accessible anywhere with any device

Optional sharing component

Unlimited and easy sharing of memories or large files without cumbersome processes

Always up-to-date

Client software is automatically updated

Intuitive selection of important files to backup

For the subscriber getting the service up and running is quick and simple. With an easy installation process all important files (such as Microsoft Office documents, pictures, etc.) are automatically included in the backup. More detailed selections are available for the more technically oriented subscribers who are interested in fully controlling the selection of the stored content.

Optional sharing possibilities

Sharing of files with friends and family has never been this easy: no uploading of files, no accounts to create - a couple of clicks in the OBSC portal is all that is needed!

Increased ARPU with minimal investment

For the Internet Service Provider the solution is inexpensive yet fast and easy to setup. F-Secure Online Backup for Consumers has been designed to easily link into the Internet Service Provider's CRM systems as it uses the same management interfaces as the F-Secure Protection Service for Consumers. As F-Secure takes care of the storage and service hosting, no capital investments in expensive storage solutions are required.

Easy and fast service deployment with continuous support

F-Secure offers ISPs a turnkey and outsourced solution that is managed by high-quality global hosting centers, which provide continuous support (24/7/365). Consequently, the ISP gets an easy and fast service deployment. Once an ISP signs onto the service, F-Secure has both the processes and tools to support the partners in providing an excellent security service for their subscribers.

Hundreds of satisfied Internet Service Provider partners

The F-Secure partnership model is easy and effective: ISPs can give their subscribers the highest level of protection and generate additional revenue at the same time. The fact that F-Secure already has hundreds of satisfied ISP-partners proves that the concept works.

Anticipated Supported Languages in 2008

Chinese (Simplified),
Traditional Chinese (Hong Kong),
Traditional Chinese (Taiwan), Czech,
Danish, Dutch*, English*, Estonian,
Finnish, French*, French (Canadian),
German*, Greek, Hungarian, Italian*,
Japanese, Norwegian, Polish*, Portuguese,
Portuguese (Brazilian)*, Romanian, Russian,
Slovenian*, Spanish, Spanish (North
American), Swedish*, Turkish

*Currently available

Supported operating systems

Windows XP (32-bit)
Windows Vista (32-bit and 64-bit)
Windows 7
Apple Mac OS X (10.4.9 and newer versions)



Tens of millions of people trust F-Secure to protect their data at home, in the office and on their mobile devices.

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