



# F-Secure Protection Service for Consumers 9

## What is F-Secure Protection Service for Consumers 9?

With F-Secure® Protection Service for Consumers™ 9 (PSC 9), Service Providers (SPs) can offer their subscribers a complete, award-winning and cobranded security solution that provides enhanced protection against viruses, malware, spam e-mail, and cyber criminals. This solution is aimed at both home users and small office users.

## Gaining a new competitive edge and increased revenue

The current Internet access market is as competitive as ever. SPs are challenged to find additional sources of income to maintain their Average Revenue Per User (ARPU). It is becoming harder to differentiate from the competition and prevent churn. One way to get a competitive edge is to offer security to the subscribers in addition to the broadband connection.

## Most new subscribers say “yes” to security if asked

The solution is an additional source of revenue for the SP. When they have been offered the opportunity, about 40%-50% of new subscribers have purchased the security solution along with the broadband connection.

## Service Provider stays in charge of the subscriber

An SP is the natural security provider to sell security services to its subscribers. The F-Secure Protection Service for Consumers solution allows SPs to outsource the entire security value chain to F-Secure and still maintain the ownership of subscribers.

## Hundreds of satisfied Service Provider partners

The F-Secure partnership model is easy and effective: SPs can give their subscribers the highest level of protection and generate additional revenue at the same time. And because F-Secure already has over 180 satisfied SP partners, it proves that we know security.

## Solution components

Internet crime protection  
The solution provides real-time protection against: viruses, worms, trojans, rootkits, zero-day attacks, spyware and phishing.

## Fast updates

F-Secure has one of the fastest reaction times in the entire antivirus industry.

## Firewall & Application Control

Protects the subscriber against hackers and trojans when the subscriber is connected to the Internet.

## Parental Control

Controls access to Internet content that might be harmful for children and includes a Time Lock to limit the time that children can spend on the Internet.

## Spam Control

Controls all incoming e-mail messages and separates spam from the important e-mails by saving them into a spam folder.

## Predefined security levels

The subscriber can easily activate different predefined security levels. For example, when users are playing an online game they can select a more flexible security level than when browsing the web. Profiles are customizable by the SP to meet their specific needs.



### Co-branding the interface with Service Provider's own logo

The SP can offer the security service under its own brand and decide how to name it. Branding can be effectively used throughout all the SP's marketing channels. The customization process itself is done by F-Secure.

### Fewer support calls

One of the most common reasons for the support calls that SPs receive is when a user installs the product. The user might have installed two antivirus products and the computer crashes. The online updatable sidegrade feature of the solution detects other security solutions and removes them. The SP has the possibility to pre-configure the sidegrade to be invisible to the user or to open a wizard to guide the user through the removal process.

The system requirements can also be verified automatically. With low-end machines, only a subset of features will be offered to be installed. These automations reduce the need for support.

Additionally, if the subscribers have a reliable security solution, the number of virus-related support calls also decreases.

### Easy and fast service deployment with continuous support

F-Secure offers SPs a turnkey and outsourced solution that is managed by high-quality global hosting centers, which provide continuous support (24/7/365). As a result, the SP gets an easy and fast service deployment. And after the deal is signed, F-Secure has both the processes and tools to support the partners in providing a good security service for their subscribers.

### Awards

F-Secure Internet Security 2009\* received by PC för Alla best in testaward, 12/2008

\*F-Secure Protection Service for Consumers is the same product as F-Secure Internet Security (FSIS)



### Supported operating systems

- > Microsoft® Windows® 7TM \*
- > Microsoft® Windows® VistaTM \*
- > Microsoft Windows XP

\* The system must fulfill Windows Vista/Windows 7 minimum requirements as specified by Microsoft.

### Supported languages

Chinese (Simplified), Traditional Chinese (Hong Kong), Traditional Chinese (Taiwan), Czech, Danish, Dutch, English, Estonian, Finnish, French, French (Canadian), German, Greek, Hungarian, Italian, Japanese, Norway, Polish, Portuguese, Portuguese (Brazilian), Romanian, Russian, Slovenian, Spanish, Spanish (North American), Swedish, Turkish