



F-Secure PC Protection for small and medium sized SPs

Business Case

The current Internet access market remains as competitive as ever. Small and medium sized Service Providers (SPs) are increasingly challenged to find additional sources of income and to differentiate themselves from the competition to increase their customer base and to prevent churn. Offering access to an Internet with no borders, SPs need to secure their customers with a highly reliable solution that is easy and fast to rollout and responds fast and effective to all potential Internet dangers and abuses.

Solution overview

F-Secure's "PC Protection" is a solution that is tailor-made to the specific needs of the small and medium sized SP. It allows SPs to offer their residential and small office customers a complete, award-winning security solution that protects their computer day and night against viruses, outside attacks, harmful content and spam. With PC Protection, the SP is able to offer two different security packages to the market. The F-Secure partnership model is easy and effective: SPs are able to rollout first-class protection for their customers fast while generating additional revenue for themselves. As the technicalities of the security service are outsourced to F-Secure, SPs can fully focus on their core business.

Solution components

Anti-Virus

Stops viruses, worms and Trojans attacking via e-mail, web, floppy disks and CD-ROMs in real-time. During virus outbreak, F-Secure delivers the fastest reaction times of the entire antivirus industry.

Anti-Spyware

Removes secretly installed spying software from your computer. The software is based on the Ad-Aware product of Lavasoft.

Firewall

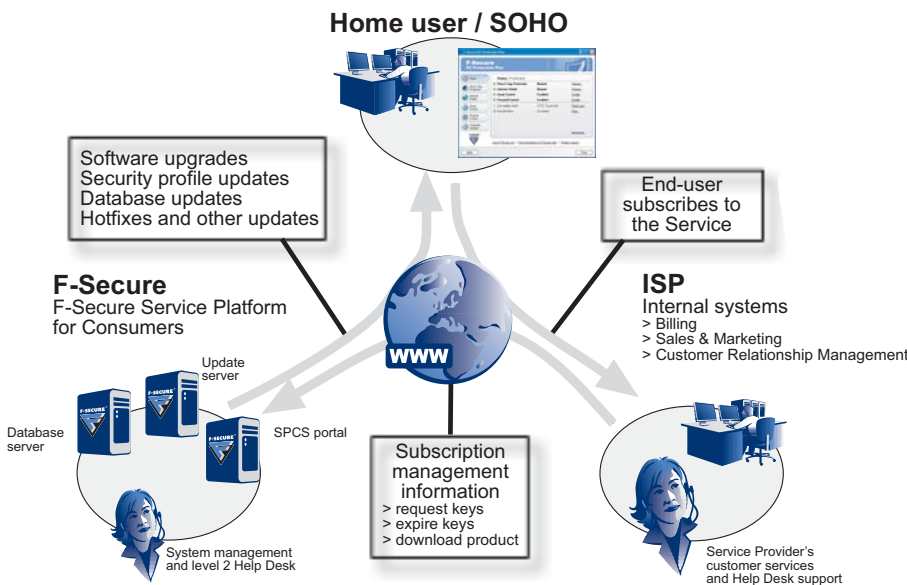
Intrusion prevention for Internet based threats. Protects the end-user against hackers and Trojans while connected to the Internet.

Parental Control

Dynamic, real-time filtering solution controlling access to Internet content, which might be harmful for children.

Spam Control

Controlling all inbound mail messages and separates the spam from the important mails by placing it into a own folder.



Key solution features

Two product combinations

The solution enables the SP to offer two different F-Secure branded security packages to the market:

PC Protection: Anti-Virus + Firewall (the essential security package)

PC Protection Plus: Anti-Virus + Firewall + Parental Control + Spam Control (the advanced security suite)

Subscription management console

The SP administrator can easily manage the subscriptions in order to create new user accounts or remove existing accounts and has access to various subscription tools.

Customisable support and subscription renewal link

F-Secure is able to customise both the support link and the subscription renewal link inside the product and link it to e.g. the SP's own web pages.

Key solution benefits

Fast deployment time

Due to the high scalability of our solution, the SP basically needs to link & go and is therefore assured of a fast rollout of the security services to the market.

Increasing Revenue Streams

Security services have proved to increase SPs revenue stream and average revenue per unit (ARPU), whether offered as a (monthly-based) value-added service or as part of a bundled product.

Minimum investment required

F-Secure offers SPs a turnkey, web-based and outsourced solution that is managed by our 24/7 high-quality global hosting centres. Consequently, the SP will be ensured of an easy and fast service deployment.

Key client software features

The industry's fastest update service

F-Secure is worldwide, known to be the by far fastest detector of viruses and provider of anti-virus signature updates in the global industry. As a result, end-users secured by F-Secure are always among the first ones in the world to receive a cure during new virus outbreaks.

Easy to use and Start-up Wizard

F-Secure provides the end-user with an easy-to-use, intuitive graphical interface. The installation of the software is fast and simple. Customers without previous experience with software installations are able to install the program in a few minutes.

Preconfigured security profiles

Based on own preferences, the end-user has the possibility to easily activate different pre-configured security levels. This will enable the end-user to allow more flexible or severe firewall profiles.

For a more comprehensive list of solution features and benefits, please contact your F-Secure Account Manager.



F-Secure Internet Security 2005 receives CD Info/CD Austria award, April 2005



F-Secure Internet Security 2005 won the Power nomination of CHIP Magazine, April 2005



F-Secure Internet Security 2005 wins Internet Security Group Test in PC Pro, March 2005

Supported operating systems

Windows 98, Windows 98 Second Edition
Windows ME
Windows 2000
Windows XP

Supported Languages

English
Swedish
Norwegian
Finnish
Danish
German
French
Dutch
Italian
Spanish
Portuguese
Hungarian
Polish
Czech
Slovenian

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